

TENTATIVE PROGRAM

SUT
GLOBAL
ENTREPRENEURSHIP
CAMP 2024



DAY 0

14th January, 2024

International Students Arrives
Bangkok, Thailand

DAY 1

15th January, 2024

Welcome all Delegates to The 4th GEC Camp 2024
& Visit tourist attractions in Bangkok Thailand.

- Thailand Start Up Ecosystem
- Get to know friends and Thailand.

Visit Thailand Start-Up Ecosystem & corporate
innovation

- Visit The Forestias By MQDC
- Visit Futuretales Lab By MQDC
- Expore : JODD FAIRS DanNeramit (Market Excursion)

DAY 2

16th January, 2024

Travel to Suranaree University of Technology
& The City Of Korat Sight Seeing/Save One
Night Market

- Visit EGAT Learning Center, Lam Takong
- Visit Lam Takhong Power Station EGAT
- Visit "Royal Initiative of Her Royal Highness Princess Maha Chakri Sirindhorn (RSPG)"
- Visit Khao Prik Agriculture Industrial Instituion

DAY 3

17th January, 2024

Opening SUT-GEC 2024 &SUT Pride: Campus Tour

- Ice Breaking
- Sessions 1: Understanding Problem Challenge and Workshop
- Tree Tunnel and SUT reservoir
- Thai Boxing and Free Time

DAY 4

18th January, 2024

SUT-GEC 2024

- Ice Breaking
- Problem Pitch (SDG 12 ,13,15) and Team Formation
- Sessions 2: Entrepreneurship 101 & Lean Canvas
- Sessions 3: Identifying Customer & Problem
- Get out of the Building. Customer - Problem Validation 1
- Sessions 4: Define Problem Worth Solving
- Workshop: Define Problem Worth Solving

****Schedule is subjected to change according to any circumstances**

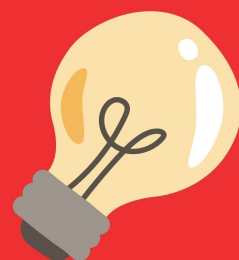


SUT
ENTREPRENEURSHIP

SEDA
Student Entrepreneurship Development Academy



Organized by : Student Entrepreneurship Development Academy (SEDA)



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DAY 5

19th January, 2024

SUT-GEC 2024

- Trekking klong plakang trail & Animal watching, bird watching activities
- Visit The memorial monument of Thao Suranaree
- On tour City Link / Rn Yard

DAY 6

20th January, 2024

SUT-GEC 2024

- Ice Breaking
- Sessions 5: Define Problem Worth Solving
- Get out of the Building. Customer - Problem Validation 2
- Sessions 6: Ideation for Innovative Solutions
- Workshop: Ideation for Innovative Solutions

DAY 7

21st January, 2024

SUT-GEC 2024

- Sessions 7: Value Proposition, Market Opportunity, and Customer Acquisition
- Workshop on Value Proposition, Market Opportunity, and Customer Acquisition
- Sessions 8: Revenue Models & Cost Structure
- Workshop: Revenue Models & Cost Structure
- Explore SaveOne Night Market

DAY 8

22nd January, 2024

SUT-GEC 2024

- Ice Breaking
- Sessions 9: Pitching Technique
- Workshop: Business Model development & Prototyping and Pitch Deck
- Get Out of The Building. Validate Your Business Idea

DAY 9

23rd January, 2024

SUT-GEC 2024

- Pitching Competition
- Reflection and Evaluation. Photo Group
- Dinner and Farewell Party

DAY 10

24th January, 2024

SUT-GEC 2024

- Travel to Bangkok & Fly back to home country

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